



EATON HOUSE  
FOUNDATION

# THE EATON HOUSE FOUNDATION

TRUSTEES' REPORT FOR THE PERIOD  
1 SEPT 2022 - 31 AUG 2024

# INTRODUCTION

Since 2021, the Eaton House Foundation has transformed the educational experience by providing fully funded bursaries to selected children. This enables them to have access to a first-class education.

The Foundation trustees are delighted to report that seven bursary places (at the time of drafting) have been awarded, and that this was made possible through our valued partnership with Eaton House Schools. This milestone reflects significant progress in embedding processes for bursary applications, assessments, and fundraising. As we enter our fourth year, we are proud of these achievements but recognize there is still work to be done.

Launched in 2021, the Eaton House Foundation is the school's first fully funded bursary scheme, created to widen access to an Eaton House education for local children who could not otherwise afford private schooling.

We are particularly proud that bursary pupils are now integrated across several years at Eaton House Schools, benefitting from an education that nurtures their talent and ambition. Early feedback from families highlights the profound impact on students' educational and personal outlooks, inspiring our ongoing efforts.

The heads of Eaton House Schools have worked closely with bursary pupils and their families to support academic and personal development, while helping them plan their future pathways. This includes identifying opportunities for onward schooling and advocating for financial support to ensure that the positive impact of their Eaton House education continues into

senior school.

To date, Eaton House Schools has fully funded bursary awards, with the Foundation covering additional costs such as uniforms and trips. A key focus for the trustees is growing the Foundation into an enduring endowment, enabling us to directly fund bursary places and to double the number of pupils supported by matching Eaton House Schools' commitment.

Awareness of the Foundation has grown, with parents and students participating in events like 'Foundation Friday' and the 'Parent Summer Party.' Parent engagement remains crucial, and parents are our primary source of donations. Looking ahead, we aim to inspire even greater support by promoting the Foundation's values of inclusivity and fairness.

Despite challenges posed by the UK's cost of living crisis, these circumstances highlight the Foundation's vital role in creating opportunities for deserving children.

Together, we can build a sustainable fund and a legacy of transformative education, making a profound difference in the lives of others.







# SUPPORTING ONWARD SUCCESS

The Foundation recognises that the commitment to bursary students extends beyond their time within Eaton House Schools.

The Foundation recognises that the commitment to bursary students extends beyond their time within Eaton House Schools. Part of the job is to work with families so that students are well-prepared to secure places and financial support at senior schools so they can continue to thrive in their future journeys. This twofold effort combines the dedicated work of Eaton House teaching staff and heads with the strength of existing senior school relationships to create a support network for these talented young individuals.

Mrs Sarah Segrave, as Headmistress of Eaton House The Manor Prep and a Foundation trustee, is at the heart of preparing bursary students for the next stage of their education. "Continued success beyond Eaton House, in part, relies on the academic, social and personal growth that can be fostered here at Eaton House," Sarah reflects. "We understand the skills and confidence to succeed in competitive senior school environments and our role here is to provide the environment and support to bring the best out of our bursary pupils."

Joining an established year group at age seven or eight, is a significant change for bursary pupils and the School understands there to be a material step-up in resilience required from families to make the change a success. In partnership with parents, the heads and staff develop and provide tailored support plans, targeted academic enrichment, and day-to-day mentoring. The goal is ensuring every bursary student has the best possible chance to make the most of their Eaton House years.

During 2023 and 2024, bursary pupils were spread over both the Girls and Boys schools. As a relatively new scheme, it will be a few years before bursary pupils complete the final part of their journey at Eaton House. In the meantime, teaching staff have the privilege of observing and celebrating the everyday successes experienced by bursary pupils in all aspects of school life, whether it be in the classroom, on the playing field, on stage or with friends.



# DEEPENING LINKS WITH THE LOCAL COMMUNITY

The Eaton House Foundation is already transforming lives, with its fourth generation of children benefiting from bursary support — but what about future generations? How do the trustees ensure that the Foundation reaches the families who need it most.

For Joanna Tinworth, an Eaton House parent and Foundation trustee, promoting the bursary program is a deeply personal mission. Joanna's tertiary education was made possible at a time when her mother was facing significant financial constraints. Her mother's determination that Joanna would get the further education she never had, had a transformative effect on Joanna's life and career. "My mum couldn't afford to stay in school beyond 16 and regrets that she wasn't able to make the most of her educational journey," she reflects. "That experience played a key part in my commitment to co-found the Foundation, to widen access an Eaton House education. I sincerely hope these bursaries will broaden students' early educational experiences, and enhance their journey in a way my university scholarship did my later stages of education."

As the bursary application deadline falls in early February, the autumn and winter months are pivotal for raising awareness. Volunteers, led by Joanna, dedicate this time to advertising bursary opportunities across South London. Over the last two years, the focus has been to initiate relationships with local housing associations, children's centres and sports clubs to share application materials and display posters.

In December 2023, with the help of friends, family, and Eaton House School staff, Joanna took to the streets to ensure the Foundation's message reached as many families as possible.

"During COVID, the value of an Eaton House education stood out for me," says Joanna. "The children were engaged, supported, and continued to thrive despite incredibly challenging circumstances. As trustees, we are committed to expanding the reach of an Eaton House education to deserving students in our community, regardless of their financial situation."

By deepening links with the local community, the trustees aim to build a legacy of inclusivity, ensuring that future generations have the opportunity to access the transformative power of an Eaton House education.



## DONATE TODAY

Please consider donating today for this very worthwhile cause at:

<https://www.eatonhouseschools.com/clapham/about-us/foundation/foundation-donors/>

<https://www.eatonhouseschools.com/belgravia/about-us/foundation/foundation-donors/>

# FOUNDATION ACTIVITIES

As the parent body adjusted back to post-COVID routines, managing the impression and understanding of the Foundation was key during 2023 and 2024. Through additional outreach to parent groups, setting up additional social events and clear methods for gifting we had some strong results but there remain additional areas to target and improve.

## FUNDS RAISED

\* Overall total donations to the Foundation in 2023 were £52,156.

\* Overall total donations to the Foundation in 2024 were £61,107.

### Fundraising Goals accomplished in 2023 and 2024

\* We established a regular programme for Foundation events throughout the year

\* We formed a Parents Committee at Eaton House the Manor to help support the major events and other Foundation outreach efforts

\* We established three different ways of gifting for the Foundation and developed ongoing strategy for each of the Fundraising goals for 2025

### Fundraising Goals for 2025

\* We plan to work with the Eaton House management team to provide a termly update on Foundation activities and tracking of donations

\* We aim to increase the adoption of Gift Aid on donations

\* We hope to refine Eaton House Foundation analysis and communication for better donor outreach

\* We plan to work with Dukes' Foundation on alumni strategy and corporate partners

## WAYS TO GIVE

\* We have worked to create clear channels for fundraising. They are:

### School Community Gifts

This encompasses funds raised through our 'Foundation Friday' home clothes days, quiz nights and other parent events.

### Termly Gifting

Many parents choose to support the Foundation through a termly, rolling donation amount.

**Legacy Gifts** Following a Year 6 girl's or a Year 8 boy's final term, parents can also support the Foundation by donating a portion of their deposit.

## SOCIAL EVENTS

### Fundraising Results in 2023 and 2024

\* 2023 and 2024 provided the opportunity for the Foundation to establish a regular schedule of events throughout the year.

These included:

\* Eaton Belgravia Quiz Night (Autumn 2024): £3,708 raised

\* Eaton House Belgravia Ball (Summer 2024): £7,529 raised

\* Manor Parents Party (Summer 2024): £5,510 raised

### Looking Ahead to Fundraising Efforts in 2025

\* We will continue with the main fundraising events at Eaton House The Manor (Parents' Party) and the Eaton House Belgravia (Belgravia Ball), both to occur during Summer Term 2025

\* We've established termly 'Foundation Friday' events to occur at Eaton House The Manor on the last day of school prior to the half-term break.

## DID YOU KNOW?

\* The Eaton House The Manor party (Casino Tropicale) and the Belgravia Ball (our Summer Gala at Claridge's) each welcomed upwards of 150 parents and teachers to each event in 2024!

\* The Eaton House Foundation provides wrap around funding for Bursary students which includes: School uniforms; holiday clubs; after school clubs; assessments; school trips; sports equipment; music lessons

\* Our uniform supplier, Billings & Edmonds currently provide all uniforms to our bursary students free of charge. Thank you to the Billings & Edmonds team for their support.

# TRUSTEES

As the Foundation develops and evolves, so do the trustees. Since being founded by three Eaton House parents, we've said goodbye to some trustees and have welcomed new faces.

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The trustees would like to extend a huge thank you to Alma Lawrie who has been Chair of Trustees since the inception of the Foundation in 2021. Alma's passion and dedication to getting the Foundation off the ground in the early days has been immeasurable. The end of her 3-year tenure coincides with children moving on from Eaton House Schools and we wish her all the best for the future. Joanna Tinworth will assume the role of Chair going forward. Thanks also to Huw May, Trustee representative for Eaton House Belgravia, who left Eaton House Schools in the summer of 2023.

We have also welcomed two new trustees during 2024. Ross Montague, as the new Headmaster of Eaton House Belgravia, joined the Board in early 2024. After a recruitment process during summer 2024, Keri Maharaj joined as a Parent Trustee from 1 September 2024. The Foundation is excited to work with them both as it embeds into everyday life at Eaton House Schools.

## ALMA LAWRIE

Outgoing Chair, resigned November 2024. Chair of Trustees and Parent and Founding Trustee.

## JOANNA TINWORTH

Parent and Founding Trustee (assumes Chair from November 2024). Joanna takes the lead on liaising with the schools as part of applicant recruitment.



## AMELIA HENNING

Parent and Founding Trustee. Amy is responsible for governance and the Foundation's investment policy and practices.

## QUINCY KRESLER

Parent Trustee. Quincy has led on the Foundation's fundraising efforts since being appointed as a Trustee in October 2022. She shares communication strategy responsibilities with Keri.

## SARAH SEGRAVE

Trustee and Principal of Eaton House Schools and Headmistress of Eaton House The Manor Preparatory School. Sarah has specific oversight of the pupil pathway, ensuring focused and targeted oversight and control.

## HUW MAY

Former Trustee (previous Headmaster of Eaton House Belgravia), resigned 1 September 2023.

## ROSS MONTAGUE

Trustee and Headmaster of Eaton House Belgravia, appointed 1 January 2024.

## KERI MAHARAJ

Parent Trustee. Keri will be focussing on future strategy and working jointly with Quincy on communication strategy

Supported by **LIAM CORBETT**, Bursar of Eaton House Schools and **PENNY DASH**, Head of Marketing, Eaton House Schools. The trustees are grateful for their ongoing support.







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